

Rules and Requirements for the 2006 DOTY Awards

We ask all manufacturers and artists to be the first judges of their dolls' quality and eligibility. Then we invite you and all members of the doll community to enter *Doll Reader* magazine's 2006 DOTY Award Program. To help you submit your entry, we've prepared this information. Please read these rules and requirements carefully, as we are unable to process entries that do not adhere to them. If you have questions, please contact us at 301-724-0327(phone); 301-724-0328 (fax); Ldeter@madavor.com (e-mail); or visit www.dollreader.com.

Rules and Definitions

1. A doll is defined as having a human face or form.
2. For the 2006 DOTY Awards, you, as an artist and/or manufacturer or duly authorized representative, may enter dolls first introduced after January 1, 2005 and made available for sale during 2005 and 2006, as long as these dolls were not entered in past DOTY programs.
3. All entered dolls must be available for delivery to the general public by November 1, 2006.
4. You may submit as many entries as you wish in each category, but no more than two entries from any one artist or manufacturer can be entered in the same category.
5. You can enter the same doll in as many categories as you wish as long as the criteria are met for each category. But only one Industry's Choice Award is allowed per doll, and the award will be given in the category for which the doll receives the most juror votes.
6. Warning: Any substantial changes in design, costume, materials, or retail price from the original entry are grounds for disqualification of the entry.
7. Each category notes a minimum production run required for entering a doll in that particular category.
8. All dolls submitted for DOTY consideration must be available for sale in retail stores or otherwise available for sale nationally and/or internationally.
9. Dolls submitted for entry must differ from previously issued designs, with substantial changes in hairstyle, accessories, clothing, and/or media. When an entry has been produced prior to 2005, the submitting artist or manufacturer must furnish the month and year the doll was first distributed. Details regarding the difference between the look of the original piece and the entry are required.
10. When a submitted doll is a reproduction of a previous original design, the entrant must provide a history of the doll on the entry form.
11. A doll that has produced in different mediums, such as porcelain version and a vinyl version, can only be selected as an Industry's Choice winner in one category; this will be the category receiving the most juror votes.
12. Dolls sold primarily or exclusively as a set (no more than 3 dolls to a set) will be considered as one entry, and the entrant must provide detailed information about the set.
13. For dolls from a series but not a set, entrants may submit representative samples.
14. The DOTY Committee will rule in all disputes. The Committee's decision is final.
15. *Doll Reader* reserves the right to use all photographs submitted for nomination in publicity efforts for the DOTY awards program and for publication in the magazine and on the Web site for publicity and/or editorial use other than for the DOTY awards program.

Requirements for Entry

1. An entry fee is required for all submissions. Entry fees for 2006 are \$100 for the first entry/category and \$50 for each additional doll or category entered. Each entry must be accompanied by the entry fee; a fully completed, SIGNED Contact Information Form, which may be photocopied; a fully completed Entry Form, which may be photocopied; and three identical 4" X 6" (10.6 x 15.24 cm) color photographs. Please see the photo requirements below. In addition, you may enclose an additional close-up photo of the doll's face if you wish.
 2. Photo Requirements: Your photographs should show the doll's entire body and should be shot vertically, and you are advised to submit top quality photographs. Dolls entered in the DOTY Awards Program will be selected from the photographs you submit. If your doll is chosen as the winner in its category, the photographs you submit will be published in *Doll Reader* magazine. Please note that slides, transparencies, Polaroids, and digital images in any form will **NOT** be accepted. Entries should be photographed against a plain, flat, solid-colored background. Since the doll is the main focus, we recommend you avoid draping background fabrics and using an outdoor or faux outdoor setting. When photographing the doll, do not include any props or accessories not regularly sold with the doll. The submitted photographs must depict the doll as sold.
 3. Photo Labels: Put your name as an artist or a manufacturer, the name of your entry, and the category on self-stick labels (do not write directly on your photographs as the ink often smears). Affix a label to the back of each of your three photographs.
- Then glue or tape one photo to the Entry Form. Place the other two photos in a separate protective envelope and paperclip each envelope of photos to its specific set of entry forms. DO NOT staple or paperclip the extra photos themselves to the forms. Photos are non-returnable.
4. Outside agencies submitting entries on behalf of an artist or a manufacturer must have the entry form and the affirmation statement signed by the client or accompanied by a letter authorizing the agency to sign on the client's behalf. If the signatory is not available at the time of submission, a signature extension may be requested by writing to: DOTY Awards Program, PO Box 1359, Cumberland, MD 21501-1359, USA. (The signature extension will in no case also extend the submission deadline.) For shipping methods requiring a street address, use 12225 Shadoe Hollow Rd., Cumberland, MD 21502.
 5. Due to the nature of the judging, no e-mail or electronic file entries will be accepted.
 6. All entries **MUST BE RECEIVED** by **January 6, 2006**. NO extensions will be granted.
 7. Mail the entry fee, signed entry form and affirmation statement along with the three required color photos in time to arrive by or before January 6 to: **DOTY Award Program, Doll Reader, PO Box 1359, Cumberland, MD 21501-1359**. Contact Lori Deter (e-mail, Ldeter@madavor.com or phone 301-724-03270), if you need a street address for courier shipping, use 12225 Shadoe Hollow Rd., Cumberland, MD 21502.

**REMEMBER: Before January 6, mail completed entry forms, fee, and photographs to:
Doll Reader, DOTY Award Program, PO Box 1359, Cumberland, MD 21501-1359.**

Questions?? Please contact Lori Deter
Phone 301-724-0327/fax 301-724-0328, LDeter@madavor.com, or visit
www.dollreader.com.